



News Release

FOR IMMEDIATE RELEASE

For more information, contact:

Crissy Lintner

Obsidian Public Relations

Phone: 901-461-3139

Email: Crissy@obsidianpr.com

Dallas-based TopMD Skin Care Announces New Medical Advisory Board Member *High-profile dermatologist, Dr. Mary Lupo, joins board*

DALLAS, Dec. 27, 2012 – Dallas-based TopMD Skin Care, makers of CLn[®] BodyWash, an [innovative, non-irritating gel cleanser](#) designed to effectively cleanse skin prone to [eczema, acne, folliculitis and rosacea](#), and CLn[®] SportWash, [a cleanser for athletes with skin prone to infection, acne and folliculitis](#), today announced the addition of another high-profile dermatologist to its medical advisory board, **Mary Lupo, M.D.**, of New Orleans, La.

Dr. Lupo, owner of the Lupo Center for Aesthetic and General Dermatology in New Orleans, is a nationally acclaimed and board-certified dermatologist and nationally renowned educator in the field of cosmetic dermatology. While pursuing her medical degree, she founded Tulane University's residents' cosmetic clinic during her second year of residency, which she continues to staff as a clinical professor. Dr. Lupo is past president of the Women's Dermatologic Society; a member of the American Academy of Dermatology and American Society for Dermatologic Surgery; the Louisiana vice-chair for the Dermatology Foundation; and a member of the Annenberg Circle. Dr. Lupo instructs other physicians on the latest techniques for aging skin correction at meetings such as Cosmetic Boot Camp, AAD and ASDS.

"I am very pleased to be joining the TopMD Skin Care medical advisory board," Dr. Lupo said. "I have been recommending CLn[®] BodyWash in my practice for several months and have found it beneficial as a [cleanser for many medical conditions, such as eczema and seborrheic dermatitis](#), as well as utilizing it in my office pre-treatment just before excisions for cosmetic procedures such as filler injections and laser resurfacing."

Dr. Lupo joins 12 other well-known dermatologists who comprise [TopMD's medical advisory board](#), will be instrumental in advisement for continued development of the CLn[®] product line, reviewing clinical trial protocols and evaluating applications of the product(s).

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“We’re honored to have Dr. Lupo join our medical advisory board and feel her advisement will be integral as we continue to grow the CLn[®] line and expand our product offerings,” said Dr. Azam Anwar, founder of TopMD Skin Care. “TopMD Skin Care is fortunate to have an esteemed [medical advisory](#) board who have highly acclaimed credentials representing all facets of dermatology. Their professional goals align with our goal to change lives of adults and children with microbe associated skin disorders, like [eczema, acne and rosacea](#). We know that our products can have a positive impact on all dermatological procedures, and we look forward to the year ahead with our newest board member.”

For more information about TopMD Skin Care and CLn[®] products, please visit www.clnwash.com.

About TopMD Skin Care

Founded by Texas physicians, [Azam Anwar, M.D.](#), and highly regarded dermatopathologist [Clay Cockerell, M.D.](#), TopMD Skin Care released its premier product, CLn[®] BodyWash, in the first quarter of 2012. As an over-the-counter, non-prescription product, CLn[®] BodyWash is an [innovative, non-irritating gel cleanser](#) designed to effectively cleanse skin prone to [eczema, acne, folliculitis and rosacea](#). Developed by dermatologists, the cleanser has been clinically tested to be safe and effective in children (6 months and older). [CLn[®] BodyWash](#) can be used in the shower or bath – head to toe – and emulates the effectiveness of a “[bleach bath](#)” with greater convenience and portability. A complimentary product, [CLn[®] SportWash](#), was launched in the last quarter of 2012.

CLn[®] BodyWash, which received the [National Eczema Association’s](#) Seal of Acceptance in 2012, is currently sold in select physicians’ offices; online at www.clnwash.com; and at select pharmacies.

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